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Delaware DOT  
Smyrna

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North Andover  
Taunton

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City of Granville  
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City of Linden  
City of Marquette  
City of Norton Shores  
City of Taylor

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City of Minnetonka  
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City of Winona  
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Town of Nixa

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City of South Sioux City

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Borough of Ogdensburg  
Borough of Roseland  
Borough of Eatontown  
Borough of Hampton  
Borough of Midland Park  
Borough of Red Bank  
Borough of Rockaway  
Borough of Roselle Park  
Borough of Spring Lake Hts.  
Borough of Tenafly  
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Burlington County  
Camden County  
City of Elizabeth  
Cumberland County  
Essex County  
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Hunterdon County  
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Middlesex County  
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North Brunswick Police  
Ocean County  
Passaic County  
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Township of Bridgewater  
Township of Cranbury  
Township of Frelinghuysen  
Township of Holland  
Township of Holmdel  
Township of Maplewood  
Township of Morris  
Township of Mount Olive  
Township of Randolph  
Township of Rockaway  
Township of Washington  
Union County  
Village of Ridgewood  
Washington Township  
White Township  
Winslow Township

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Herkimer County  
MTA Bridges & Tunnels  
Nassau County  
Randall's Island  
Shelter Island  
Suffolk County  
Town of Middlebury  
Town of Monroe  
Town of Southold  
Village of Amityville  
Village of E Hampton  
Village of Flowerhill  
Village of Freeport  
Village of Great Neck  
Village of Hillburn  
Village of Kensington  
Village of Kingsport  
Village of Malvern  
Village of Middleburg  
Village of Munsey Park  
Village of Port Jefferson  
Village of Roslyn Estates  
Village of Suffern  
Village of Thomaston  
Village of Williston Park  
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City of Mooresville  
City of Statesville  
North Carolina DOT  
Town of Brookhaven  
Town of Clemens  
Town of Pittsboro

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Town of Garner  
Town of Oak Island

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City of Fairlawn  
City of Kettering  
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City of Lyndhurst  
City of Mentor  
City of Montgomery  
City of Oxford  
City of Worthington  
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New Miami  
Ohio DOT  
Union City  
Warren County

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Woodward

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Marion County  
Washington County

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Borough of Oakmont  
Borough of Perkasia  
Borough of West Leechburg  
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City of Bethlehem  
City of Lebanon  
City of Lockhaven  
City of McKeesport  
City of Meadville  
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Easton  
Hazel Township  
Monroeville  
No. Manheim Township  
Northampton Township  
Ohio Township  
Patton Township  
Penn Hills  
Pittsburgh  
State College  
Telford Borough Authority  
Town of Narragansett  
Upper Southampton Township  
Upper Dublin Township  
Westdonegal Township Road Dept.

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City of Mitchell

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City of Smyrna  
City of Springfield  
City of Steelville  
Town of Ripley

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City of Lubbock  
City of Waxahachie  
Colin County  
City of Garden Ridge

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City of Henrico  
City of Norfolk  
City of Virginia Beach  
Lynchburg

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City of Clarkston  
City of Kenmore  
City of Lake Forest Park  
City of Milton

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City of Morgantown  
City of Weirton  
Village of Beach Bottom  
West Virginia DOT

**WISCONSIN**  
Village of Germantown

**WYOMING**  
Rawling Dept. of Public Works

# Briteside®

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*"THE DIFFERENCE IS EASY TO SEE."*



**CLIENT TESTIMONIALS**

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# C L I E N T T E S T I M O N I A L S

**BRANDON FORREY, CHIEF ENGINEERING TECHNICIAN CITY OF PHOENIX, AZ**

"We believe Phoenix is the first major city to use both of the FYG School warning signs and the FYG "SCHOOL" post inserts across the entire city, and we could not be more pleased with our decision and the BriteSide products. We have received many positive comments from motorists, schools, police and other cities regarding the improved visibility of school signs throughout the City of Phoenix. We have even received a call from a motorist that noticed a sign a first time in his neighborhood of 30 years. He had never noticed that school sign before! This product has been an important part of our overall effort to improve traffic safety and awareness near our schools."



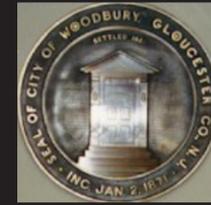
**SGT. WILLIAM J. O'CONNOR, SUPERVISOR TRAFFIC SAFETY UNIT, TOWN OF MORRISTOWN, NJ**



"The Town of Morristown has installed several different versions of the BriteSide product in several key locations around our town. In each application we have seen a positive response to the product. These applications have ranged from speed problems, to multi-way stops, to pedestrian crossings. We are very satisfied with the product and would recommend them for use in this variety of traffic safety problems."

**HOWARD JACOBS, DEPUTY TO COUNCILMEMBER JEFFREY PRANG, CITY OF WEST HOLLYWOOD, CA**     **KIRK NORBLOOM, CHIEF OF POLICE, WOODBURY, NJ**

"...We have more people walking on Santa Monica Blvd and pedestrian safety while crossing this street has become a very important issue. To assist with this effort, illuminating, reflective panels made by BriteSide have been installed at the new pedestrian crosswalks. Although the signs are newly placed, these reflective BriteSide panels have assisted our efforts to make Santa Monica Boulevard as safe as possible for pedestrians and drivers. Motorist and walkers have sent letters supporting the use of the panels and feel much safer because of the enhanced visibility at the pedestrian crossing....Not only are the panels used in our crosswalks, but the City of West Hollywood has also used them to illuminate stop signs. Some residents have noted they did not know a stop sign was located in an area until these reflective panels were used. They truly make a big difference in visibility and have anecdotally improved traffic in our City."



"...The signs were placed on poles at or near key intersections in the City. Within days I began to receive feedback from the community. The residents were very positive and supportive of the signs. I was also contacted by Deputy Chief Kinkler of the West Deptford Police Department after he had driven through town and saw the signs. Deputy Chief Kinkler took all the information from me and a few weeks later advised me that he had obtained some of the signs and posted them along roadways in West Deptford Township."

**CAPTAIN ANDY RUNDLE, LANTANA POLICE DEPARTMENT, LANTANA, FL**     **KIRK NORDBLOOM, CHIEF OF POLICE, CITY OF MONTGOMERY, OH**

"The Lantana Police Department has utilized the BriteSide signs in a local school zone. The signs have met with favorable responses from the school administration and are most appreciated by the school crossing guards. We plan on purchasing more to help clearly identify hazardous intersections and crossings."



"We placed the "Slow Down" sign on a street that is heavily traveled by students leaving a local high school. The type of traffic on this street has historically generated many complaints from residents living on that street. After installing the sign we received an almost immediate response from residents praising our efforts to assist them with this device. Most of the comments revolved around the high visibility of the sign in both day and night conditions. We have noticed fewer complaints from residents and fewer violations by students traveling on this street."

**LT. WILLIAM E. CHAPMAN, CLINTON POLICE DEPARTMENT, CLINTON, CT**     **CHIEF NORBERT M. MICKLOS, OHIO TOWNSHIP POLICE DEPARTMENT, OHIO TOWNSHIP, PA**

"...They are currently deployed in a residential neighborhood where I have received a number of complaints about speeding and hazardous driving....I posted the seatbelt warning sign at the end of the street just before it intersects with a two-lane state road. It serves as a good reminder for people to buckle up."



"Through our use of BriteSide panels, we have found that they are a valuable tool in encouraging traffic safety in our township. We positioned them near our schools and in areas where we have received complaints about speeding, and have since received numerous compliments from the citizens of our area. We especially value the luminescence of these signs because of the increased visibility at night. The Ohio Township Police Department thanks you for your help in encouraging traffic safety in our area..."

**ROBERT J. CRONIN, SAFETY OFFICER ANDOVER POLICE DEPARTMENT, ANDOVER, MA**     **ANTHONY J. SILVA, CHIEF OF POLICE, CUMBERLAND, RI**

"The Town of Andover has begun installing products in areas with a history of crashes. We have a four way "Stop" intersection that we tested your product at with outstanding results. Not only have crashes been reduced but neighbors and other neighborhoods have given positive feedback to us. The program is being expanded to around schools and we are putting it in our Traffic Calming "toolbox" to improve visibility on our New England style roadways."



"The Town of Cumberland recently implemented a Traffic Calming Program to service the needs of our community of 32,000 residents. We began to research alternative methods to alert drivers of the need to reduce their speed and obey the traffic laws. Your BriteSide® Vertical Message Centers have been a welcome and popular addition to our Traffic Calming Program. I have received numerous comments from town officials and residents that the signs do exactly what they are designed to do – reduce vehicle speeds and seek voluntary compliance with the motor vehicle laws."

**SGT. KEVIN MEDAS, POLICE DEPARTMENT, CITY OF TAUNTON, MA**     **RONNIE L. SITLER, TRAFFIC SAFETY OFFICER, CITY OF LYNCHBURG, VA**

"...One of my officers came with me and installed these sign post signs and found they are simple and quick to put up. They took no longer than 5 minutes! The nice part of it is they are just as easily removed and relocated to another area. We have received a state grant for advertising or signage in a traffic program we participated in. It was easy to decide where to best spend the grant money. BriteSides! We purchased 100 "Buckle-Up" signs and posted them on high school campuses and on streets adjoining school property."



"...While there is not a numbers survey to send, we are happy to inform you that in our professional opinion the BriteSide signs are a very effective tool in promoting Traffic Safety. We have received several compliments from the citizens of the City of Lynchburg concerning these signs. We are attempting to obtain financial means to purchase more signs from your business. The Lynchburg Police Department would like to say "thank you" for your assistance in promoting Traffic Safety ..."